Nordic Proof Introduction

April 2022





Nordic Proof Consortium of premium test facilites in the Nordics



Mission

Our network offers easy access to the most renowned health institutions and testing hubs within healthcare in the Nordics.

Professional expertise provides predictability and solid services based on real customer needs.





Main objective

Need driven innovations required by healthcare providers, patients and citizens **Requests from** companies

New and Improved healthcare and wellbeing services

New products and services that are targeted to the market needs



Why is the Nordics a superior test arena?

Top three core qualities survey results¹⁾

- 1. The Nordic region provides equitable healthcare to all
- 2. The Nordic healthcare system is characterized by high quality and knowledge
- 3. Nordic countries are early adopters of new treatments and technology





27 million people

Learn market needs and healthcare systems for future market entry!

1) Report: Strongholds and Qualities of the Nordic Health Tech Ecosystem, Menon Economics, 2018, © Nordic Innovation

What we offer to the health industry

- One point of contact to a network of world class health institutions in the Nordics.
- Efficient, transparent and on time services.
- Tested with Nordic quality and expertise from idea to finished product.

Nordic Proof – a way the get to know the Nordic market and their needs





Nordic Proof Collaboration network

The collaboration network represents companies in need test services throughout their development cycle



















Universitetet i Stavanger



Services throughout your development cycle



💦 NordicProof

Fixed price workshop package



Content and process:

- Order the service package through our website
- Nordic Proof coordinator check availability of experts (2-3 experts per workshop) with relevant Nordic Proof partner(s).
- Nordic Proof coordinator create semi-structured interview guide with input from company.
- Selected Nordic Proof partner(s) recruit relevant experts.
- 90 min workshop conducted with company and recruited experts at partner(s) test facility.
- Nordic Proof partner(s) write report with findings and recommendations.

Price: €3000 for one workshop including the development of interview guide €2000 per additional workshop Unique opportunity to receive qualified input from experts



The process for Nordic Proof inquiries

Fill out the form

The inquiry form is filled in and the more detailed information you can provide, the better we can match you with the right partner(s) that offer the service you are looking for.

2

We connect you

When the inquiry form has been received we will review and connect you to the most suitable partner(s) who will reply directly to you.

Testing and documentation

The actual testing will be done at the chosen partner's site, and will also be responsible for all documentation after completion.





www.nordicproof.org



PLEASE FILL IN THIS FORM TO SEND INQUIRY

Please fill in the scheme below and send it to our network coordinator.

We would like to know more about your company and get a first description of the test you would like us to perform.

We will get in contact with you as soon as we have feedback.

Your inquiry

Non classified / non-medical

Company name	• Compa	 Company address(City and country) 	
Contact person	Contact	t mail	
Contact phone	Compare	ny web site	
Product description	Product development status	We would like introduction to	
Medical device class I	Early concept phase	HUS-Helsinki University Hospital	
Medical device class IIa	Prototype phase	Sunnaas Rehabilitation Hospital	
Medical device class IIb	Pre-market product		
Medical device class III	CE-marked product	OuluHealth Labs	
E-health solution	Other	Norwegian Smart Care Lab	
		Danderyd Hospital	
 Rehabilitation / training device Active implantable device 		The Intervention Center, Oslo University Hospital	



www.nordicproof.org



👬 NordicProof

Q

Provide a short description of your product

You can attach a presentation of the product with more information at the end of the scheme

Describe intended use of your product

What your product does and is intended to be used for?

Describe your need for testing service(s)

*Please be as detailed as possible about your preferred setup, use of resources, execution and outcome of the test(a). If several tests, please describe them one-by-one. Please prioritize what is the most important. If you have, please attach your test protocol.

Describe your need for testing service(s)

Timeline

Please describe your preferred timeline for the test

Funding

Please describe your funding plan

Other input/comments

📑 Attach document

The file size is not more than 10 MB. JPEG, PDF, XLS, PPTX Bent-Håkon Lauritzen Coordinator Nordic Proof bhl@norwayhealthtech.com



Siri Stabel Olsen Coordinator Nordic Proof sso@norwayhealthtech.com



Experience/background

- Project leader Nordic Public Procurement of Innovation (PCP and PPI) and several procurement projects in Norway
- Business coach startup companies and project leader lean launchpad program
- Project leader innovation projects with Municipal sector and hospitals in Norway
- Lecturing at University of Southeast Norway
- Development of business parks and incubators
- Industry development projects for Norwegian Ministry of Foreign Affairs in the Balkan region
- Previous owner and CEO of Norwegians largest bookstore chain

Experience/background

- 10+ years experience from industrial R&D chemistry
- 15+ years in commercial and leadership roles in the diagnosticand medical device industry
- International experience EU, China, USA
- B2B business development
- CEO for Skannex AS for 7+ years. A medical device company developing and supplying SW/HW products for point of care diagnostics
- Master of Science in Polymer Chemistry
- Master of Managment in leadership and strategy



mail@nordicproof.org





Welcome to Nordic Proof

www.nordicproof.org



Bridging today's health solutions with the unlimited potential of tomorrow

